

ADVERTISE IN Pastoral Liturgy®

The Liturgy Magazine for the Whole Parish!

Pastoral Liturgy® Marketplace Pages (advertising section of *Pastoral Liturgy Magazine*)

This 32-page, full color periodical will follow the course of the liturgical year to provide guidance for liturgy preparation, faith formation, liturgical art and architecture, and the many areas of parish ministry.

The Marketplace pages are designed to be a resource for *Pastoral Liturgy* subscribers. All advertising in *Pastoral Liturgy* is limited to this two page area. If you have a product or service of interest to our subscribers, we encourage you to advertise it in *Pastoral Liturgy!* To encourage the participation of as many advertisers as possible, the rates for smaller ads are more competitive in price than the rates for the largest ads.

PUBLICATION INFORMATION

Circulation Estimated average circulation: 4,000

Publishing Cycle Published six times per year (bi-monthly)

ADVERTISING RATES

All rates listed below are for black and white ad placement. Color ads must be CMYK (full color).

Display Advertising Rates and Dimensions

Size (width x height in inches)	1 Issue	3 Issues	6 Issues
Full page (7.1 x 10.4)	\$2,500	2,250	2,000
8 units (7.1 x 8.3)	2,000	1,800	1,600
6 units (7.1 x 6.2)	1,500	1,350	1,200
5 units vertical (3.5 x 10.4)	1,250	1,125	1,000
4 units horizontal (7.1 x 4.1)	1,100	990	880
4 units vertical (3.5 x 8.3)	1,100	990	880
3 units (3.5 x 6.2)	880	720	640
2 units (3.5 x 4.1)	480	432	384
1 unit (3.5 x 2) <i>Business Card Size</i>	200	180	160

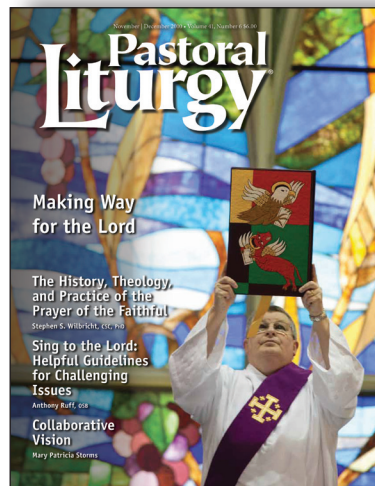
Full Color Charge \$100 per ad

ANNUAL ADVERTISING RATE POLICY

- Rates subject to change without notice
- Discounts (1x, 3x, 6x) are based on the number of ads placed within a 12 month period
- Advertisement subject to approval by publisher
- LTP determines placement of all ads
- No cancellations permitted on full page reservation
- No cancellation on other space permitted after reservation deadline
- Prepayment required for first-time advertisers

TERMS

Net 30 days. 1.5% interest will be assessed monthly on invoices unpaid after 30 days.



AD SUBMISSION

High resolution (300 dpi) JPEG or PDF files are required. PDF files must be optimized for print. For color files, please use CMYK color mode.

SUBSCRIPTION RATES

	U.S. only	Outside U.S.
1 year (6 issues)	\$25	\$32
2 years (12 issues)	\$40	\$51
3 years (18 issues)	\$50	\$60

Subscription rates are subject to change. Group subscription rates are for U.S. subscriptions only.

ISSUE DATES AND DEADLINES

Reservation deadline is generally two weeks before the art submission deadline.

Cover Date	Reservation Date	Ad Submission Deadline
Mar/Apr 2011	Dec 21, 2010	Jan 6, 2011
May/June 2011	Feb 23, 2011	Mar 7, 2011
Jul/Aug 2011	Apr 21, 2011	May 3, 2011
Sept/Oct 2011	Jun 22, 2011	Jul 5, 2011
Nov/Dec 2011	Aug 24, 2011	Sep 7, 2011
Jan/Feb 2012	Oct 19, 2011	Nov 1, 2011
Mar/Apr 2012	Dec 22, 2011	Jan 4, 2012
May/June 2012	Feb. 23, 2012	Mar 7, 2012
Jul/Aug 2012	Apr 19, 2012	May 2, 2012
Sept/Oct 2012	Jun 21, 2012	Jul 3, 2012
Nov/Dec 2012	Aug 23, 2012	Sep 5, 2012

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VISIT

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